

# news release

**For Immediate Release**

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## **RHUBARB JONES AND TALLAPOOSA RAISE CRITICAL MONEY TO HELP CURE CANCER**

*Weekend Stop in Tallapoosa raises nearly \$8,000 for Rhubarb Jones' March Across Georgia Campaign to benefit The Leukemia & Lymphoma Society*

Tallapoosa ( May 14, 2008 ) – In a campaign to help find cures for cancer and provide help and hope to thousands of patients and their families, Rhubarb Jones collected \$7823.94 at a stop in Tallapoosa on Saturday! The event, at Holcombe's Foodland, brought out dozens of people from the community to donate to Rhubarb Jones' March Across Georgia. This is the 19<sup>th</sup> year of The March Across Georgia. The Tallapoosa community raised nearly double of the \$4000 they donated last year!

Some of the highlights at the Tallapoosa stop include:

- The Emmanuel Baptist church bake sale raised \$215.50.
- James Walker was there-- he's been to all 19 Marches.
- Frank and Darleen Graham donated \$2,000.
- The Haralson County High School Leadership Organization and Mr. Randy Patterson donated \$2,348.91.
- WKNG King Country 1060 AM of Tallapoosa had a live broadcast from the location - DJ Red Jones interviewed Rhubarb on-air.

Rhubarb Jones, who was there with his daughters Callie and Presley, is incredibly thankful for the generosity of his hometown. "The people of Tallapoosa have shown me once again that they are the most loving and giving of anywhere I can think of," he said. "I want to thank all of my great friends and neighbors who came out to support this incredible event. I am so grateful for Johnny Holcombe and his family and staff at Holcombe's Foodland for their hard work and dedication to this project and to Barbara Phillips for her site sponsorship. As I have always said, I am truly blessed to call Tallapoosa home."

Rhubarb Jones has helped raise over \$3 million with his Celebrity Golf Tournament and the March Across Georgia. He got involved because he lost his beloved grandmother, who raised him, to a blood cancer. He is dedicated to curing blood cancers, especially motivated by the need to eliminate cancer as a cause of suffering for children. "It's something I need to do" he says. "To help find a cure for these diseases that kill our children and folks of all ages. And every penny gets us closer to a breakthrough."

Anyone who is interested in contributing to Rhubarb's March Across Georgia can still send donations to The Leukemia & Lymphoma Society, attention Amy Stapleton/March Across Georgia, 3715 Northside Parkway, Building 400, Suite 300, Atlanta, Georgia 30327. You can also contact Amy Stapleton at [amy.stapleton@lls.org](mailto:amy.stapleton@lls.org) or call her at 678.279.2044. You can also learn more at [www.lls.org/ga/march](http://www.lls.org/ga/march).

### ***About The Leukemia & Lymphoma Society***

The Leukemia & Lymphoma Society<sup>®</sup>, headquartered in White Plains, NY, with 66 chapters in the United States and Canada, is the world's largest voluntary health organization dedicated to funding blood cancer research and providing education and patient services. The Society's mission: Cure leukemia, lymphoma, Hodgkin's disease and myeloma, and improve the quality of life of patients and their families. Since its founding in 1949, the Society has invested more than \$415 million in research specifically targeting leukemia, lymphoma and myeloma.

For more information about blood cancer, visit [www.LLS.org](http://www.LLS.org) or call the Society's Information Resource Center (IRC), a call center staffed by master's level social workers, nurses and health educators who provide information, support and resources to patients and their families and caregivers. IRC information specialists are available at (800) 955-4572, Monday through Friday, 9 a.m. to 6 p.m. ET.

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Building 400, Suite 300 Atlanta, GA 30327. 678-279-2001.

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